

FEBRUARY 2017 NEWSLETTER



THE LATEST NEWS: FEBRUARY 2017.

Don't miss our competition to win a house and land package worth over \$310,000. Plus, get all the latest information on Bluewattle and the beautiful Upper Ross Community in this edition of Bluewattle Life newsletter.

[Download your very own copy here](#)

Giveaway of a Lifetime winner



THE WINNER OF OUR GIVEAWAY OF A LIFETIME COMPETITION.

Congratulations to Kay Hurst – the lucky winner of our Giveaway of a Lifetime competition, in partnership with Fresh Homes and the Willows Shopping Centre.

Kay was the lucky winner of a brand new 3-bedroom house worth over \$310,000. The home was designed by multi-award winning Fresh Homes, and is situated at 5 Lizzie Street at Bluewattle – right opposite the newly completed Alfresco Park.

On 18 March, 21 anxious Giveaway of a Lifetime competition finalists lined up at Willows Shopping Centre, a key in each of their hands and one brown door before them. They took it in turns to try their key in the door's lock. Only one would open it; only one would win the brand new home at Bluewattle.

Kay Hurst waited patiently, as 19 people before her tried their keys without success. Kay stepped up to the door, slid her key in the lock, gave it a twist, and... "click". The door unlocked. Confetti fell from the ceiling. The gathered crowd erupted into applause. Kay had won a brand new, 3-bedroom home, built by Fresh Homes at Bluewattle.

We caught up with Kay recently to see how she felt at that moment and how her new home is working out.

How were you feeling as the other finalists before you tried their keys in the door?

I was really quite calm to be honest. My family was much more anxious than I was and it wasn't until I turned the door knob that it hit me. Because I was number 20, there were only two keys left to choose from by the time I took my pick and I didn't think it would be me – I can't even win a chook raffle.

Have you had much of a chance to explore the neighbourhood yet?

Yes. Over the Christmas holidays we took one of my grand-daughters who's 7 to the park and we were astounded then by how far Bluewattle has come along. My husband, who's retired now, actually built some of the first homes in Bluewattle.

Congratulations Kay!

**Birdwing Park award
nominations**



BIRDWING PARK IS UP FOR TWO AWARDS!

Our beautiful Birdwing Park has been nominated for two awards recently.

The first is a Parks and Leisure Australia award in the Major Playspace category. The Queensland winners will be announced in Mackay on 30 May 2017.

The second is an Australian Institute of Landscape Architects award the Play Spaces category. The winner will be announced on 22 June 2017.

Fingers crossed!

**Join Townsville's SUPER
SUBURB**

PREMIUM PARKVIEW LOTS NOW SELLING! LIMITED RELEASE.



Life's Great at Bluewattle

JOIN TOWNSVILLE'S SUPER SUBURB

BLUEWATTLE RASMUSSEN IS FAST BECOMING THE COMMUNITY OF CHOICE
FOR PEOPLE BUILDING THEIR NEW HOMES IN TOWNSVILLE

If the bevy of happy residents isn't proof enough, booming sales at Bluewattle show a marked rise in interest in the riverside suburb:

- Demand for land at Bluewattle has skyrocketed with three times more families choosing to make Bluewattle home in 2016, compared with last year.
- House and land sales at Bluewattle have been the major contributor to a 44% jump in Rasmussen's median house price from 2014 to 2016.
- The suburb has achieved consistently strong median house prices in 2015 and 2016.
- Rasmussen is now outperforming Townsville City for median house pricing!

"We have lived here just over a year and love the friendly community spirit, family events and parks. We had a valuation last week and were thrilled to find our house has gone up \$18,000!" - Lisa B, resident



Only 7 lots left!
PREMIUM PARKVIEW LOTS
NOW SELLING

Limited release alongside our state-of-the-art parks. Land from \$23,300*

*Subject to availability



The giveaway of a lifetime
WIN A NEW HOME & LAND
WORTH OVER \$310,000!

Simply spend \$45 at any participating store at Willows Shopping Centre and get 3 chances to enter

*Terms & conditions apply



Santa's on his way
CHRISTMAS CAROLS
AND MOVIE IN THE PARK

Friday 2 December, 6pm - 10pm
Bridewing Park, Bluewattle
(Just off Riverway Drive)



1800 250 250 | bluewattle.com.au



**The giveaway of a lifetime –
win a new house at
Bluewattle!**



**WIN A NEW HOME AND LAND WORTH
OVER \$310,000!**

Bluewattle has partnered with Willows Shopping Centre and

Fresh Homes to bring a competition to Townsville like no other! Simply spend \$45 at any participating store at Willows, visit the customer service desk near Target to enter, and you could win a house and land at Bluewattle worth over \$310,000!

For an extra chance to enter, visit the Bluewattle sales office at 12 Bluewattle Boulevard, and pop your entry form into the barrel.

This life-changing prize includes a brand new 3-bedroom house designed by multi-award winning Fresh Homes, on land situated at 5 Lizzie Street (lot 257) at Bluewattle – right opposite the newly completed Alfresco Park.

[Click here to view the house design and position at Bluewattle.](#)

Competition open from Saturday 22 October 2016, and closes 10.15am (AEST) on Thursday 16 March 2017.

Terms & Conditions: Conducted by DEXUS Wholesale Property Limited, as responsible entity of DEXUS Wholesale Property Fund (Promoter). Open to all residents of Australia, excepting persons associated with the Promoter, it's partners and Willows Shopping Centre retailers. Opens 9.00am (AEST) Saturday, 22 October 2016. Closes 10.15am (AEST) Thursday 16 March 2017. Weekly Draws 11.00 (AEST) each Thursday until the competition closes. Prize Draw 12.30pm (AEST) Saturday, 18 March 2017. Public are invited to the Weekly Draws. Winners of the Weekly Draws will be notified by telephone and email. Results will be published on Willows Shopping Centre website at www.willowsshoppingcentre.com.au. Photographs for illustration purposes only and may not depict exact prize details. Prize valuations are realistic and authentic. The prize will not be varied, transferred, exchanged or redeemed for cash. Eligible entrants may redeem one entry form, which

contains three opportunities to enter the Weekly Draw, for every \$45.00 (excluding GST) or more they spend in any single transaction or multiple transactions on a single day at any participating store at Willows Shopping Centre. Entry forms are available from the Customer Service Desk (during core operating hours) located in the Target forecourt. Proof of purchase will be required. The prize winner must pay \$1.00 to the Promoter in consideration of the transfer of the home. Click here for full [terms and conditions](#) or visit www.willowsshoppingcentre.com.au

OUR LATEST NEWSLETTER – OCTOBER 2016



ISSUE 8 | October 2016

Bluewattle life NEWSLETTER

IN THIS ISSUE

- Project update
- WIN a house and land package at Bluewattle
- Meet the builder: Grady Homes
- What's On?
- Community update



With two new parks to enjoy, and a competition to win a house and land package worth over \$310,000 – it just keeps getting better at Bluewattle!

Get all the latest information on Bluewattle and the beautiful Upper Ross Community in the latest edition of our newsletter...

[Download your very own copy here](#)

Congratulations to the winners of our Park Naming Competition



Park Naming Competition winner Danni Keogh with Townsville's Deputy Mayor Cr Les Walker and Bluewattle's Development Manager Cara Doonan.

The community-nominated names of two new parks at Bluewattle, Rasmussen, were revealed at the official parks opening event, attended by approximately 750 people, on Saturday, 13 August.

Birdwing Park and Alfresco Park were the names chosen from more than 100 ideas entered in a public Park Naming Competition held earlier this year. The two winning names were selected by the Park Naming Committee for their relevance to

their respective parks and the way they reflect Bluewattle's community spirit and natural surrounds.

Melody Taylor, who nominated the name Birdwing Park for the larger of the two community spaces, said her entry had been inspired by the butterfly motifs adorning the top of the 10m tower and slide, as well as the butterfly-shaped climbing structure.

"The park is butterfly-themed, so for me it made sense to nominate the beautiful Birdwing butterfly as its namesake," Ms Taylor said.

'Butterflies can also symbolise transformation and renewal, which was perfect for a new development in one of Townsville's older suburbs.'

Danni Keogh's winning suggestion of Alfresco Park represented the second park's community herb garden and communal long tables, designed to bring everyone together.

'The description of the park reads like an outdoor garden restaurant. The space is all about creating a fun family-friendly environment surrounded by herbs for everyone to enjoy,' Ms Keogh said.

'I felt the name Alfresco reflected the idea of family dining, while also adding a sense of occasion to any picnic or barbecue shared in the park.'

Both Birdwing and Alfresco parks are now open for the public to enjoy and are located off Gambia Drive in Bluewattle, Rasmussen.

Parks Release – an exclusive opportunity to buy near our new parks!

Release
6 AND 7



The Parks

An exclusive opportunity to build your dream home alongside the newest parks at Bluewattle, including our flagship park featuring a 10 metre tower with three levels of play areas and two huge twisting slides!

Only 10 lots make up our premium collection located within Release 6 and 7 Bluewattle.

All premium lots overlook the newest Bluewattle parks where you can build your own home. Choose from 9 larger lots ranging from 415sqm to 640sqm, or one smaller lot of 320sqm.

Land priced from \$123,000 to \$163,500.

Bluewattle INSPIRE range lots also available with many having Park views, please ask for more information on this superbly located, affordable range of land or house and land options.

Enquire now – Exclusive opportunity to buy in Bluewattle alongside the parks!

Our latest newsletter out now!



ISSUE 7 | June 2016

Bluewattle life NEWSLETTER

IN THIS ISSUE

- Project update
- Win \$500 in our Park Naming competition
- Our Tidy Front Yard winners announced
- Meet the builder: Tropical Homes
- What's On?
- Community update

A GREAT PLACE TO

Hang Out



With a new land release, new homes popping up and two new parks under construction and opening in August, there can be no doubt that Bluewattle is a bevy of activity right now.

Get all the latest information on Bluewattle and the beautiful Upper Ross Community in the latest edition of our newsletter...

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Name our two new parks – Opening this August!



Amazing new park at Bluewattle, 10m slide tower!

This August we will be officially opening two new parks at Bluewattle. The larger park is currently under construction, and is positioned on the corner of Bluewattle and Gambia Drive.

It will actually be THE LARGEST at Bluewattle, featuring a 10m tall tower with slides and play equipment, adorned with butterfly decorations. The tower was erected last month, and has already become a local landmark! The park also includes dedicated cross-fit exercise zones with equipment, plus plenty of space for outdoor sports. Drive by and check out the progress. We expect this park to be completed in late July.

The second, smaller park is positioned in the heart of Bluewattle's latest land release, bounded by Gambia Drive, Lizzie Street and Basil Lane. It includes long communal tables for outdoor dining and a productive arbour, growing fresh

herbs for the whole community to enjoy. This park is now complete, so feel free to visit and enjoy a family picnic in the park!

Help us name our New Parks

We are inviting the community to submit their name ideas for our two new parks. Submit your entries by 1 July 2016, and get in the running to win one of two \$500 vouchers to spend at Willows Shopping Centre. Submit your entry online here at bluewattle.com.au

[Like us on FaceBook](#) Keep up to date with progress on our parks, and other events at Bluewattle.

ANZAC Day Colouring In Competition! Win a Family Pass to Reading Cinemas!

Bluewattle is holding a colouring in and writing competition to help our community mark Anzac Day this year. Children in our local schools and community can choose to either colour in or tell us a story about what Anzac Day means to them. Winners will be chosen in each category for different age groups at each participating school and community. Category winners will receive a Family Pass to Reading Cinemas.

Entries can be handed in to our participating schools Rasmussen State School and Good Shepard Christian. Or hand them in directly to our Land Sales and Information Centre. You

do not have to go to one of these schools to participate, please enter at our land sales office. Please remember to write a contact number for us to call you if you win if you don't go to one of our participating schools!

All artworks or stories need to be submitted to School or Land Sales Office by Friday 23rd April.

Artworks will be displayed at our Land Sales and Information Centre at 12 Bluewattle Boulevard, Rasmussen. Open Thursday to Sunday 10am – 4pm

For further information Call 1800 250 250

[Download your Entry Form Here.](#)

Release 6 & 7 Now Selling

Release
6 AND 7



Bluewattle is now selling it's exciting new Release 6 & 7!

There are now 27 more chances for you to find your ideal location to build your new home.

Release 6 & 7 will contain two major new parks for the whole community to enjoy and with prices from \$110, 000 you can afford to enjoy that lifestyle now! [Find out more...](#) or visit us today at our Land Sales & Information Centre. Open Thurs to Sun 10am to 4pm