

# 'Hidden Gem' Luring Families



The first families have begun to move into their new homes at what is being described as one of Townsville's 'hidden gems'- Bluewattle Estate.

[Click here for more information](#)

---

## Bluewattle Builder Display Village Launched



Award-winning developer, Defence Housing Australia (DHA) officially launched its Bluewattle Builder Display Village to the public in Townsville over the weekend.

The sunny, humid day was action-packed with seven brand new display homes open for display, home and lifestyle workshops, face painting, a barbeque, free fitness lessons and a \$10,000 dig for cash promotion. One lucky contestant, chosen by radio station HOT FM, was given 30 seconds to dig his way through a sandpit for the chance to win \$10,000. The lucky winner walked away with \$4,000 cash.

Maddi and Lloyd, contestants from national television series 'House Rules' announced the builder awards and discussed key learnings in design and what's 'on-trend' this year.

The celebrity appearances continued throughout the day with cooking demonstrations from 'My Kitchen Rules' contestant Aussie soldier David, and his wife Cath, from 'cook with love'. Their mouthwatering coconut prawn salad with mango

salsa was a hit with the crowd.

DHA's Development Manager, Cara Doonan said it was a great milestone for Bluewattle.

'It is the first builder display village for the development and all the builders have worked really hard to get the houses finished on time and looking great,' Cara said.

Bluewattle Rasmussen will comprise of 1,300 residential lots. Approximately 70 per cent of the development will be sold to the general public and 30 per cent will be retained for Defence members and their families.

---

## **Maddi and Lloyd Judge the "Best of Bluewattle"**



Maddi and Lloyd, contestants from the national television series 'House Rules', were at the Bluewattle Builder Display Village official opening over the weekend to announce the winners of the 'best of builders' awards.

Maddi and Lloyd know what it's like to be judged on building and design of houses, and were pleased to be on the other side of the judging this time around picking their favourites.

Maddi said, 'It was very hard to decide some of the winners as all the houses were of a high standard. It's great to be able to showcase this standard now in Townsville.'

### **The Awards**

Best landscaping – Grady Homes

Best colour palette – Cougar Homes

Best front façade –DJ Jones

Best kitchen – Cougar Homes  
Best ensuite – Fresh Homes  
Best alfresco area – Rolfe Homes  
Best dining and entertainment area – Grady Homes  
Best walk-in – Ron Jones Homes  
Best feature – Keir Constructions  
Best master bedroom – Grady Homes

The People's Choice award, as judged by the people who attend the launch event was DJ Jones.

---

# BLUEWATTLE LIFE | Issue 1 – July 2014



Bluewattle, Defence Housing Australia's residential development in Townsville, is the first Queensland project for the innovative developer to receive the esteemed EnviroDevelopment green tick of approval from the Urban Development Institute of Australia.

Bluewattle has been recognised for its outstanding performance across all six leaves – Ecosystems, Waste, Energy, Materials, Water and Community. Of specific note was the effort and

commitment DHA displayed in regards to ongoing community engagement in the suburb. DHA's vision for the 98 hectare residential development in the suburb of Rasmussen in Townsville is to create a sustainable, integrated community which enhances the existing community by implementing a masterplan that is responsive to the social needs of residents. "At DHA we strive to be innovative in our approach to building not just houses but communities.

"We're committed to making purposeful developments that are suitable for the community in which they are situated and serve not just the residents of today, but those of the future as well," DHA Managing Director Peter Howman said. "Bluewattle underpins two of DHA's core objectives: to build communities - not just houses, and to be at the forefront of innovative building design."

[Read here for more information](#)

---

# Townsville Bluewattle

# Embraces



At the beginning of March, the spotlight was turned on Bluewattle with a great crowd of Townsville residents getting involved for a weekend of celebrations at our residential development.

First up was the opening our community park in Bluewattle. Federal MP, Ewan Jones and Managing Director Peter Howman officiated the ceremony by naming the park in honour of Jeff Caddies, a Second World War veteran and a Changi prisoner of war. Mr Caddies is widely known in Townsville for his contribution to the local community. We were honoured to have Mr Caddies' wife Grace, and daughter Judy, along with his grandchildren at the official opening. The moving tribute from Peter included the reading of a poem written by Mr Caddies during his imprisonment.

The Rasmussen State School performed during the event, singing the national anthem in Mr Caddies honour. After the official ceremony, children from the State School, Good Shepherd Catholic Community School and Mr Caddies grandchildren were the first in the community to play on the new park equipment.

On Sunday the community gathered again for a day of fun to mark the opening of the Bluewattle Sales and Information Centre and the official start of sales. Locals had the opportunity to interact with DHA and Colliers to enquire about the benefits of living in the 98 hectare development, as well as speak directly with builders about designs for the land lots.

The event also gave local residents the opportunity to kick a footy with players from the NRL North Queensland Cowboys and Canberra Raiders, with many taking the opportunity to get signed autographs following their match the previous evening.

The sausage sizzle – hosted by the local scouts – popcorn, snow cones, rides were extremely popular. Many of the young and young-at-heart had fun wearing butterfly wings, created to

reinforce Bluewattle which is named after local butterfly species the Wattle Blue.

---

## A place to call home



Defence families have some of the best properties in Townsville available to them through Defence Housing Australia (DHA). The general public will soon be able to enjoy this too on a much larger scale, with DHA launching Bluewattle – its first large-scale residential development in the area – located right next to the Ross River.

[Read here for more information](#)

---

# Courtyard

The Courtyard land lot is perfect for an easy living lifestyle. It is generous in size so you'll enjoy freedom of space.

- 13m typical frontage
- approx. 325 – 415m<sup>2</sup>

---

# Premium Courtyard

If you want the freedom to build a modern, easy-to-maintain home, the Premium Courtyard is the ideal land choice. Low maintenance living gives you the freedom to relax and enjoy the more important things in life – family and friends.

- 14 – 16m typical frontage
- approx. 350 – 510m<sup>2</sup>

---

# Terrace

Terrace lots offer value for money and are ideal for singles or couples looking for an easy-to-maintain home.

This lot type is a great, affordable and practical choice for entry level buyers or those looking to downsize for an easy to maintain lifestyle.

- 8.5m typical frontage
  - approx. 215m<sup>2</sup>
- 

## Traditional

Ideally sized to build a spacious home for a family. The Traditional land lots offer plenty of space to move and the freedom to enjoy a generous yard and take in the natural surrounds.

- 18m typical frontage
  - approx. 450 – 580m<sup>2</sup>
- 

## Villa

Ideal for singles or couples looking for an easy-to-maintain home.

The Villa homesite offers value for money. This homesite is a great, affordable and practical choice.

- 10m – 12m typical frontage
- approx. 320m<sup>2</sup>